



LEGAL NOTICE NO.

THE TOURISM ACT
(Cap. 381)

THE TOURISM (TOURISM ENTERPRISES) REGULATIONS

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THE TOURISM ACT
(Cap. 381)

IN EXERCISE of the powers conferred by section 122 of the Tourism Act, the Cabinet Secretary for Tourism and Wildlife makes the following Regulations—

THE TOURISM REGULATORY AUTHORITY (TOURISM ENTERPRISES) REGULATIONS

PART I—PRELIMINARY

Citation. **1.** These Regulations may be cited as the Tourism (Tourism Enterprises) Regulations, 2025.

Interpretation. **2.** In these Regulations, unless the context otherwise requires—

Cap. 381. “Act” means the Tourism Act;

 “Authority” means the Tourism Regulatory Authority established under section 4 of the Act;

 “agent” means a person appointed by or on behalf of a regulated tourism enterprise set out under the Ninth Schedule of the Act to manage the enterprise’s affairs on behalf of the proprietor;

 “accreditation” means the process of assessing and officially recognizing licensed tourism or hospitality enterprises on the basis of conformity to the specified quality standards criteria as set out under regulation 6;

 “Committee” means the Accreditation & Classification Committee by the Authority established under regulation 9;

 “assessor” means a fully trained and certified official who is engaged by the Authority in the conduct of assessment, rating and grading tourism and hospitality enterprises;

 “authorized officer” means a person appointed in accordance with section 115 of the Act;

 “classification and grading” means the systematic process of categorizing, assessing and awarding star rating to accommodation and catering enterprises by the Authority as set out under regulation 7;

“licence” includes a provisional licence granted under the provisions of the Act;

“mark of quality” means an award of accolade issued by the Authority under regulation 11;

“minimum standards” means basic statutory and operational requirements set out by the Authority under regulation 4;

“professional certificate” means a certificate awarded upon completion of any level of training in the relevant field from a recognized training institution in the tourism sector;

“quality audit” means continuous quality assessment on compliance conducted by the Authority;

“star rating” means a quality rating system determined and awarded to accommodation and catering facilities by the Authority on a scale of 1 to 5 signifying a level of quality and comfort accorded by a classified facility in accordance with regulation 7;

“tourism enterprise” means a tourism activity and service as set out under the Ninth Schedule of the Act;

“tourism sector” means both tourism and hospitality enterprises and activities in Kenya;

“tourist service vehicle/vessel” means any vehicle or vessel in the case of waterbodies, including private hire vehicles/vessels, operated by a licensed tourism enterprise and used for the carriage of tourists; and

“Tribunal” means Tourism Tribunal as established under section 87 of the Act.

Application.

3. These Regulations shall apply to all tourism enterprises set out under the Ninth Schedule of the Act.

PART II—STANDARDIZATION OF TOURISM ENTERPRISES

Minimum standards.

4. The Authority shall implement minimum standards covering hygiene, safety, security and operation requirements, guidelines and codes of practice for the registration and licensing of tourism enterprises.

Accreditation standards and classification schemes.

5. (1) Notwithstanding regulation 4, the Authority shall implement accreditation standards criteria and procedures for accreditation, classification and grading of tourism enterprises.

(2) Accreditation and classification shall be undertaken by trained and certified assessors with a background in tourism and hospitality, environment, public health or architecture who shall be *Gazetted* by the Authority.

Accreditation.

6. (1) The Authority shall assess and accredit licensed tourism enterprises that comply with the specified quality standards criteria for accreditation every two years.

(2) Licensed tourism enterprises shall apply to the Authority for accreditation in a manner and form as may be specified by the Authority.

(3) The Authority shall, on assessment, award a mark of quality to signify and guarantee to consumers a degree of quality service delivery.

Classification and grading.

7. (1) The Authority shall assess, categorize, classify and grade accredited Class “A” and “B” tourism enterprises once in every five years.

(2) The classification referred to in sub-regulation (1), shall be based on specified criteria for classification to determine the level of product and service quality.

(3) Classified tourism enterprises under sub-regulation (1), shall be graded ranging from one star to five star, with five star being the highest.

(4) Licensees of accredited tourism enterprises shall apply to the Authority for the classification and grading in a manner and form as may be specified by the Authority.

(5) The Authority shall award a classification certificate and plaque to classified and graded tourism enterprises to signify and guarantee to consumers a degree of quality service delivery.

(6) Notwithstanding sub-regulation (1), the Authority may undertake re-classification of a tourism enterprise either upon request by the enterprise, non-conformity to classification standards or complaints from the public and upon payment of the fees specified in the First Schedule.

Quality audits
for
accreditation &
classification
schemes

8. (1) The Authority shall conduct routine quality audits to monitor adherence to the accreditation and classification standards and ensure consistency in quality service delivery.

(2) On determination of non-conformity, the Authority shall withdraw the mark of quality or classification certificate and plaques and the tourism activity and service shall be caused to apply for reassessment.

Establishment
of
Accreditation
and
Classification
Committee.

9. (1) The Authority shall establish a Committee to be known as the Accreditation and Classification Committee which shall consist of not less than five and not more than eleven members appointed by the Board of Authority from the Ministry for the time being responsible for matters relating to tourism, relevant lead agencies and the registered tourism sector associations.

(2) The members of the Committee appointed from the registered tourism sector associations shall not exceed one-third of the membership of the Committee.

(3) The Committee shall oversee the conduct of accreditation and classification of all tourism activities and services listed in the Ninth Schedule of the Act.

(4) The national accreditation exercise shall be conducted after every two years and the National Classification Exercise shall be conducted after every five years.

(5) Any accreditation or classification request outside the national exercise shall be liable to a fee specified in the First Schedule.

(6) The Committee shall elect its chairperson from among its membership.

(7) The Director-General of the Authority shall designate a member of staff to be the Secretary and *ex-officio* member of the Committee.

(8) Save for the *ex-officio* member, all other members of the Committee shall be appointed at different times and shall hold office for a period of five years and shall be eligible for re-appointment for one further term of five years.

(9) Members appointed to the Committee shall be paid allowances approved by the relevant government agencies.

(10) Subject to the Act and these Regulations, the Committee shall regulate its own procedure of conducting meetings.

(11) Notwithstanding paragraph (2) the committee may undertake accreditation, classification, reaccreditation or reclassification of an enterprise upon recommendation of the Tribunal and upon payment of the prescribed fee under the First Schedule.

Publication of accreditation and classification.

10. Upon completion of accreditation and classification exercise by the Committee and approval by the Board, the Authority shall cause to be published in the *Gazette*, within sixty days after conclusion of the exercise, a list of accredited and classified tourism enterprises.

Mark of Quality, Classification Certificate and Plaque.

11. (1) The Authority shall, within fourteen days, after publication of accreditation or classification results of a tourism enterprise, issue to the tourism enterprise a mark of quality or Classification Certificate and Plaque.

(2) A proprietor or agent of a licensed tourism enterprise which is accredited or classified under these Regulations shall ensure that the mark of quality or classification plaque is prominently displayed at the main entrance.

(3) The Authority may determine the design and colors of the mark of quality and the Classification Certificate and Plaque from time to time.

Standards, Accreditation and Classification registers.

12. (1) The Authority shall keep and maintain a standards register and accreditation and classification register in a form and manner suitable for the purpose.

(2) The register referred to in sub-regulation (1), shall be open for inspection during working hours at the Authority's offices on payment of a specified fee as set out in the First Schedule.

Offences and penalties.

13. (1) A proprietor or an agent of a tourism enterprise who fails to subject themselves to the national accreditation or classification exercise and fails to request for accreditation or classification within six months of the completion of the national exercise commits an offence and is liable to a penalty provided for under section 112(2) of the Act.

(2) The provisions of sub-section (1) shall not apply to new facilities

(3) A person who, in publication, leaflet, brochure, broadcast or otherwise advertises or describes or holds out a tourism enterprise as accredited, classified or being of a star rating other than those published by the Authority under these Regulations commits an offence and is liable to a penalty provided for under section 112(2) of the Act.

(4) A proprietor or an agent of a tourism enterprise who fails to exhibit the classification plaque or mark of quality as required by regulation 11(2), commits an offence and is liable to a penalty provided for under section 112(2) of the Act.

PART III—LICENSING OF TOURISM ENTERPRISES

Licence.

14. (1) The Authority shall be responsible for issuance of licenses for the operation of all tourism enterprises.

(2) A person or their agent shall not undertake or engage in any tourism enterprise without obtaining a valid licence issued by the Authority under these Regulations.

(3) No licensing body under any written law in force in Kenya shall issue a trading or commercial permit or licence for any tourism enterprise unless the applicant produces to the licensing body a licence issued by the Authority under these Regulations.

Application for licence.

15. A proprietor of a tourism enterprise, either by themselves or through an agent shall, subject to the provisions of the Act and these Regulations, apply to the Authority for a licence to operate a tourism enterprise.

Licensing requirements.

16. A person or an agent applying under regulation 16 and in addition to considerations set out in the Act, shall be required to meet the following requirements—

(a) furnish the Authority with the following identification documents where applicable—

(i) the national identity cards, Kenya Revenue Authority Personal Identification Number Certificate and certificate of good conduct;

(ii) in the case of a company or a limited liability partnership, certificate of incorporation under the Companies Act, the Kenya Revenue Authority Personal Identification Number

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Certificate, and particulars of the partners, directors, shareholders and their national identity cards;

- (iii) in the case a general partnership or business, Business Registration Certificate and particulars of the proprietors and copies of their national identity card and the Kenya Revenue Authority Personal Identification Number Certificate;
- (iv) in the case of any tourism activity and service owned by foreigners operating and residing in Kenya under the provisions of the Act, relevant entry permits and proof of asset base as required by law;
- (v) in the case of any foreign proprietor not residing in Kenya shall in addition provide proof of asset base and a sworn affidavit affirming that they do not reside in Kenya; or
- (vi) lease agreement or proof of ownership of premises occupied by the tourism activity or service.

(b) evidence of professional qualification where applicable as follows—

- (i) relevant professional certificates for the proprietor or agent of a tourism activity or service with respect to which the license is sought;

In consideration of (i) above the Authority may give due consideration in recognition of indigenous knowledge or prior learning, on the basis of proof of over ten years experiential learning, skills and competency development training undertaken;

- (ii) letter of appointment of the agent responsible for overall supervision of the business where applicable; and
- (iii) list of staff in employment and relevant work permit for any foreign agent or employee.

(c) adherence to the minimum standards developed and

published by the Authority as set out in regulation 4;
and

(d) proof of payment of the requisite fees as set out in the
Second schedule.

Issuance of
licence.

17. (1) After considering an application made under these Regulations, the Authority may grant or refuse to grant a licence and may attach to a licence so granted, such conditions as the Authority may deem expedient.

(2) The licence issued under sub-regulation (1), shall be in Form 1 set out in the Second Schedule.

(3) Notwithstanding sub-regulation (1), the Authority may issue a provisional licence in Form 2 set out in the First Schedule conditional on the requirement that the applicant meets all requirements under regulation 15 within a stipulated period failing which the provisional licence shall be withdrawn upon expiry of the stipulated period provided that this period shall not exceed three months from the date of issuance of the provisional licence unless extended at the discretion of the Authority in exceptional circumstances and for justifiable reasons. The extension shall not exceed three months from the lapse of the stipulated period.

(4) A licence issued under these Regulations shall expire on the 31st December of the year in respect of which it is issued.

(5) A proprietor or an agent of a licensed tourism enterprise shall ensure that the licence is prominently displayed within the premises of the tourism enterprise.

(6) A proprietor or an agent of a licensed tourism enterprise advertising their business or service online either on the enterprise's website, on digital marketing or online booking platforms shall prominently list their licence identification features including serial numbers or quick response codes at all times.

(7) A proprietor or an agent of a tourism enterprise who fails to exhibit the licence in accordance with sub-regulations 5 and 6, commits an offence and shall, on conviction, be liable to a penalty provided for under section 112(2) of the Act.

(8) Any license issued under these Regulations is applicable only to the physical address to which the application was made and in the event of change of physical address, the Authority

shall be notified in writing.

Application for renewal of licence.

18. (1) Applications for renewal of the licence issued under this Part shall be submitted within two months before the expiry date of the license.

(2) Any Application submitted after the expiry date of the license shall be liable to a penalty of ten percent of the fees payable for each month defaulted.

(3) A tourism enterprise shall inform the Authority of any change in business operations including closure of business in writing.

(4) In the case of any request for variation of a license, the applicant shall pay a fee as specified in the First schedule.

Transfer of License

19. The Authority shall, upon receipt of notification provided under Section 99 of the Act and prior to effecting the transfer, conduct a quality audit on the tourism enterprise.

Revocation, suspension or cancellation of license.

20. (1) The Authority shall have the power to cancel, revoke or suspend any license issued under these Regulations where the holder of a license contravenes the provisions of the Act and these Regulations.

(2) The Authority shall, upon its intention to suspend, revoke or cancel the licence under sub-regulation (1), notify the person concerned accordingly and give thirty days' notice of suspension, revocation or cancellation unless the person fulfills such conditions as may be specified in the notice.

(3) The Authority may vary, revoke or cancel a license for the tourism enterprise upon expiry of the period specified under sub-regulation (2).

(4) Where a license issued under these Regulations is revoked, suspended or cancelled, the holder thereof shall cease operations of the tourism enterprise, the subject of which the license was issued, until a new license is issued by the Authority and shall surrender the license to the Authority within fourteen days of such suspension, cancellation or revocation.

Prohibition relating to licenses.

21. (1) A person or his agent shall not undertake any tourism activity or service specified in the Ninth Schedule of the Act unless that person has a license issued by the Authority

(2) A proprietor or agent of a tourism enterprise shall not—

- (a) unlawfully alter or endorse, or lend a license issued to him or her to any other person;
- (b) possess or attempt to operate pursuant to a license issued to another person;
- (c) having been disqualified from holding a license under the Act or these Regulations, apply for a license without disclosing to the Authority of the disqualification;
- (d) engage in any business transaction or enlist the services of an unlicensed tourism activity or service.

(3) An unlicensed enterprise shall not be listed on any digital marketing/booking platform.

(4) A person who contravenes this regulation commits an offence and is liable to a penalty provided for under section 112(2) of the Act.

Tourist
Service
Vehicle/Vessel
Sticker.

22. (1) Any person operating a tourist service vehicle shall obtain and display conspicuously on the vehicle a Tourist Service Vehicle/Vessel Sticker in Form 3 or Form 4 set out in the Second Schedule issued by the Authority.

(2) The sticker issued in respect of a tourist service vehicle or vessel owned by a licensed tourism enterprise registered in Kenya or a foreign tourist service vehicle or vessel within the East African Community shall expire on the 31st December of the year in respect of which it is issued.

(3) Any other foreign registered vehicles'/vessels' stickers shall be valid for a period of six months from the date of issue.

(4) All foreign tourist registered vehicles/vessels shall be required to produce motor vehicle or vessel ownership documents, a valid driver's or coxswain's license and entry permit where applicable.

(5) An application for issuance or renewal of a tourist vehicle/vessel sticker shall be submitted in a form specified by the Authority and shall be accompanied by—

- (a) a copy of the licence issued under the Act or a licence to carry out the business of tourism from the country of origin in the case of foreign tourist service vehicles;
- (b) such fees as specified in the First Schedule;
- (c) ownership details of motor vehicle or vessel either in the name of the business or of the proprietor;
- (d) motor- vehicle or vessel Insurance;
- (e) in the case of a vessel, certificate of sea-worthiness;
- (f) copy of tour guide license issued under the Act; and
- (g) adherence with vehicle or vessel specifications specified in the national minimum standards by the Authority.

(6) The Authority may grant or refuse to grant the sticker and may attach to any sticker so issued such conditions as the Authority may deem expedient.

(7) A suspension, revocation, cancellation of a licence issued under the Act and these Regulations, shall result in an automatic suspension, revocation or cancellation of the sticker.

(8) The Authority may also withdraw at any time a sticker issued under this regulation where the proprietor or driver or coxswain of the tourist service vehicle or vessel has breached any provisions of the Act and these Regulations.

(9) A person who fails to obtain and exhibit the sticker as required by sub-regulation (1), commits an offence and shall, on conviction, be liable to a penalty provided for under section 112(2) of the Act.

Records to be kept by licensed tourism enterprise.

23. (1) Every licensee shall keep record of personal details of every guest, employee and trainee and such other particulars as may be specified by the Authority for a period of not less than five years.

(2) Every licensee shall keep a record of all such particulars in relation to business operations, other than particulars specified in respect of the register required by sub-

regulation (1) to be kept, or as may be specified by the Authority.

(3) Any person who fails to comply with this regulation, or who makes or causes or permits to be made in any record required by this regulation to be kept any entry which he or she knows or has reason to believe to be false, commits an offence and shall, on conviction, be liable to a penalty provided for under section 112(2) of the Act.

Requirement to provide data.

24. (1) The holder of a license issued under these Regulations shall submit at the end of every month, data in respect of the tourism enterprise in a format specified by the Authority, which shall include the following where applicable—

- (a) bed occupancy;
- (b) number of visitors by country of origin; and
- (c) revenue earnings.

(2) Notwithstanding sub-regulation (1), the Authority may from time to time require additional information.

(3) A person who contravenes this regulation commits an offence and shall, on conviction, be liable to a penalty provided for under section 112(2) of the Act.

PART IV—ENFORCEMENT PROVISIONS

Production of licence or sticker.

25. Any licence or sticker issued pursuant to these Regulations shall, on demand, be produced to an authorized officer appointed in accordance with section 115 of the Act or any other written law.

Quality Audits.

26. (1) Quality audits of tourism enterprises shall be regularly carried out by an authorized officer when non-compliance with minimum standards is suspected or when required for the purpose of granting or renewal of a licence.

(2) Quality audits done under sub-regulation (1), shall be carried out without prior notice unless such notice is deemed necessary by an Authorized officer.

(3) The Authority shall ensure that all authorized officers appointed under the Act and these Regulations are issued with

official identity cards which shall be produced by such authorized officers at the request of any person responsible for any place to be audited.

(4) For the purpose of exercising, performing and discharging the powers, functions or duties of the Authority under the Act or these Regulations, an authorized officer may, by notice in writing, require any person –

- (a) to furnish him or her within such time and at such place as may be specified in the notice, any document specified or described in the notice which is in custody or control of such a person; or
- (b) to produce for audit any book, return, account or record in the person's possession or control.

(5) A proprietor or agent of a tourism enterprise shall allow authorized officers to access their facilities for the purpose of enabling the authorized officers to carry out quality audits, investigations and verification.

(6) An authorized officer may by notice in writing, require a tourism enterprise in default of any requirement of the provisions of the Act and these Regulations to comply therewith within the specified time and in a specified manner.

Closure of
tourism
enterprises.

27. An authorized officer may, in performance of his duties under the Act and these Regulations, with the written approval of the Director-General and in consultation with the relevant lead agency, order the closure of a tourism enterprise where—

- (a) a tourism enterprise has failed to comply with the notice issued under regulation 25(6); or
- (b) a tourism enterprise's license has been suspended, cancelled or revoked under regulation 19.

Effect of
conviction.

28. (1) The conviction of the holder of a license for any offence under the Act or these Regulations, unless the Board of the Authority in writing otherwise directs, has the effect of canceling the license and such instrument shall cease to be valid from the date of conviction.

(2) A person convicted of an offence under these Regulations shall, unless the Board of the Authority in writing otherwise directs, stand disqualified from holding a license related to the provisions under which he has been convicted,

for a period of one year from the date of conviction.

(3) The holder of any license which is cancelled pursuant to sub-regulation (1), shall, within fourteen days from the date of conviction, surrender the licence to the Authority.

PART V—APPEALS, REVOCATION, SAVINGS & TRANSITIONS

Appeals to the Tribunal.

29. (1) Any person aggrieved by a decision of the Authority under these Regulations may appeal to the Tribunal in accordance with section 91 of the Act.

Partnerships & Linkages

30. Pursuant to Section 7(1k), The Authority may enter into public-private partnerships and intergovernmental agreements, partnerships, linkages or collaborations to give effect to these regulations.

Revocation of L.N. No. 128 of 2014.

31. (1) The Tourism Regulatory Authority Regulations, 2014, are revoked.

Savings and transitions.

32. Notwithstanding the provisions of regulation 30—

(a) any proceedings taken against or by the Authority or pending against the Authority or any other person immediately before the commencement of these Regulations may be continued by or against the Authority as if instituted under these Regulations:

Provided that criminal proceedings shall be regarded as pending if the person concerned had pleaded to the charge in question.

(b) any proceedings taken by the Committee in exercise of its functions under the revoked Regulations shall be deemed to be proceedings under these Regulations;

(c) a licence issued by the Authority under the revoked Regulations shall be deemed to be a licence under these Regulations;

(d) any administrative investigation or inquiry instituted in terms of the revoked Regulations which was pending before the commencement of these Regulations shall be continued or disposed of as if instituted under these

Regulations;

- (e) all disciplinary proceedings which immediately before the commencement of these Regulations were pending shall be continued or concluded as if instituted under these Regulations; and
- (f) all appeal processes, which immediately before the commencement of these Regulations were pending, shall proceed as if instituted under these Regulations.

FIRST SCHEDULE

(r. 6(3), 7(5)(7), 13(2), 18(3), 19(4), 22(1)(5))

The license fees for regulated tourism activities and services are as follows—

(a) Class “A” enterprises

	Enterprises	Description	Licence Application Fee (Payable Once) (Kshs)	Annual License Fee (Kshs)
1.	Hotels.	With bed capacity of one to ten beds or minimum total charge for accommodation per night is Kshs. 1,500 or less.	1,000	8,500
		With bed capacity of one to ten beds or minimum total charge for accommodation per night is over Kshs. 1,500.	1,000	12,000
		With or without at least one restaurant or bed capacity of between 11 to 40 beds and minimum total charge for accommodation per night is Kshs. 1,500 or less.	1,000	15,500
		With or without at least one restaurant or bed capacity of between 11 to 40 beds and minimum total charge for accommodation per night is over Kshs. 1,500.	1,000	22,500
		With more than one restaurant and bar outlets or bed capacity of between 41 to 80 beds in addition to function room facility.	1,000	30,000
		With at least three restaurants bar outlets swimming pool or bed capacity of between 81 to 120 beds in addition to function room facility with	1,000	37,000

		more than one syndicate rooms.		
		With at least three restaurants, bar outlets swimming pool or bed capacity of between 121 to 160 beds in addition to banqueting department and sports facilities.	1,000	44,000
		With at least three restaurants, bar outlets swimming pool, banqueting department, sporting facilities or bed capacity of between 161 to 200 beds in addition to health club.	1,000	51,000
		With at least three restaurant bar outlets, swimming pool, banqueting department, sporting facility, health club or bed capacity of between 201 to 300 beds in addition to casino.	1,000	58,000
		With at least three restaurants, bar outlets swimming pool, banqueting, sporting facility health club, a casino or bed capacity of above 301 beds in addition to golf or racecourse.	1,000	65,000
2.	Members Club.		1,000	15,500
3.	Motels.		1,000	15,500
4.	Inns.		1,000	15,500
5.	Hostels.		1,000	15,500
6.	Health and Spa Resorts.		1,000	37,000
7.	Retreat Lodges.		1,000	37,000
8.	Eco lodges.		1,000	30,000

9.	Tree houses.		1,000	30,000
10.	Floatels.		1,000	30,000
11.	Service flats/Service Apartments.	With a Capacity of 1 unit.	1,000	12,000
		With capacity of 2 units.	1,000	20,000
		With a Capacity of 3 to 5 units	1,000	35,000
		With a Capacity of 6 to 10 units	1,000	46,000
		With a Capacity of 11 to 15 units	1,000	55,000
		With a Capacity of 16 to 20 units	1,000	70,000
		With a Capacity of 21 and above units	1,000	85,000
12.	Beach Cottages.		1,000	37,000
13.	Holiday cottages.		1,000	30,000
14.	Game Lodges.	Conventional game lodge with at least one restaurant, bar or bed capacity of between 1 to 20 beds.	1,000	30,000
		Conventional game lodge with at least two restaurants, bar or bed capacity of between 21 to 60 beds in addition to swimming pool.	1,000	37,000
		Conventional game lodge with at least two restaurants, bar, swimming pool or bed capacity of between 61 to 100 beds in addition to function room facilities.	1,000	44,000
		Conventional game lodge with at least two restaurants, bar, swimming pool, function rooms and/or bed capacity of above 101 beds in addition to health clubs and any other sporting facilities.	1,000	51,000

15.	Tented Camps.		1,000	72,000
16.	Safari and mobile camps.		1,000	72,000
17.	Bandas.		1,000	30,000
18.	Cultural homes and centres.		1,000	3,000
19.	Villas.		1,000	37,000
20.	Homestays.	Economy.	500	1,500
		Standard.	500	3,000
		Executive.	500	4,500
21.	Guest houses.	With bed capacity of 1-2 beds	1,000	8,500
		With bed capacity of 3-5 beds	1,000	12,000
		With bed capacity of 6 – 9 beds	1,000	15,500
		With bed capacity 10-12 beds	1,000	22,500
		With bed capacity of 13 and above	1,000	30,000
22.	Time shares.		1,000	37,000

(b) Class “B” Enterprises

The License fee for Class “B” Enterprises is based on gross receipts as follows—

Gross Receipts	Licence Application Fee (Kshs)	Annual Licence Fee (Kshs)
A restaurant, which has not previously traded.	1,000	16,000
Annual gross receipts less than Kshs. 2 million.	1,000	16,000
Over Kshs. 2 million but not more than Kshs. 3 million.	1,000	20,500

Over Kshs. 3 million but not more than Kshs. 4 million.	1,000	29,500
Over Kshs. 4 million but not more than Kshs. 5 million.	1,000	39,000
Over Kshs. 5 million but not more than Kshs. 6 million.	1,000	48,000
Over Kshs. 6 million but not more than Kshs. 7 million.	1,000	57,500
Over Kshs. 7 million	1,000	85,000

(c) Class “C” Enterprises

	Enterprise	Licence Application Fee (Kshs)	Citizens Annual Licence Fee (Kshs)	Non-Citizens Application Fee (US \$)	Non-Citizens Annual Licence Fee (US \$)
1.	Tour or safari operators.	1,000	21,500	100	1,500
2.	Tourist service vehicle hire.	1,000	21,500	100	1,500
3.	Local air charter.	1,000	49,500	100	1,500
4.	Travel agency.	1,000	21,500	100	1,500
5.	Water sports.	1,000	21,500	100	1,500
6.	Balloon operators.	1,000	49,500	100	1,500
7.	Boat excursions.	1,000	21,500	100	1,500

	Tourist Service Vehicle/Vessel Sticker	STICKER Application Fee	Six Months' Sticker Fee (Us \$)
8.	Foreign Registered Tourist Vehicle/Vessel (per vehicle/vessel)	-	500
			Annual Sticker Fees (Kshs.)
9.	Local Registered Tourist Vehicle/Vessel (per vehicle/vessel)	-	1,000

(d) Class “D” Enterprises

	Enterprise	Licence Application Fee	Citizens Annual Licence Fee	Non-Citizens Application	Non-Citizens Annual
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		(Kshs)	(Kshs)	Fee (US \$)	Licence Fee (US \$)
1.	Game fishing outfitters.	1,000	8,500	100	1000
2.	Enterprises offering camps and camping equipment for hire.	1,000	8,500	100	1000
3.	Nature parks.	1,000	8,500	-	-
4.	Nature reserves.	1,000	8,500	-	-
5.	Nature trails.	1,000	8,500	-	-
6.	Conservancies/Game ranches.	1,000	106,000	100	2000
7.	Amusement parks.	1,000	8,500	100	1000
8.	Non-citizen tour leaders or guides.	-	-	100	200

(e) Class "E" Enterprises

	<i>Enterprise</i>	Citizen Licence Application Fee (Kshs)	Citizen Annual Licence Fee (Kshs)	Non- Citizen Licence Application Fee (US\$)	Non- Citizens Annual Licence Fee (US \$)
1.	Local traditional boat operators.	500	3,000		-
2.	Professional safari photographers.	500	3,000	100	200
3.	Curio vendors.	500	3,000	-	-
4.	Private zoos.	500	20,000	100	500
5.	Citizen tour leaders or guides.	500	3,000	-	-
6.	General vendors.	500	3,000	-	-
7.	Beach operators	500	3,000	-	-

(f) Class “F” Enterprises

Enterprise	Licence Application Fee (Kshs)	Annual Licence Fee (Kshs)
Entertainment facilities	1,000	30,000

(g) Class “G” Enterprises

Enterprise	Licence Application Fee (Kshs)	Annual Licence Fee (Kshs)
Conference and event services	1,000	30,000

(i) Fees for Accreditation & Classification

Enterprises	Accreditation Fees (Kshs)	Classification/Reclassification Fees(Kshs)
Class “A” and “B”	100,000	250,000
Other tourism enterprises	100,000	-

(ii) Fees for Inspection of Registers

Anyone who wishes to inspect any register maintained by the Authority under the Act and these Regulations shall pay Kshs. 3,000 per register.

EAC citizens shall be given equal treatment as Kenyan citizens.

SECOND SCHEDULE

(r. 16(d), 17(2))

FORM 1

LICENCE

Serial No:

Identification No:

LICENCE is hereby granted to.....
to carry on the following regulated tourism activity or service:

Name of regulated tourism activity and service

.....

Class of regulated tourism activity and service

.....

Designated area of business

.....

on condition that the licensee shall—

- (a) adhere to the provisions of the Act and the Authority's Regulations.
- (b) report any occurrence which causes disruption of itinerary, death or injury to a client with which the licensee is concerned;
- (c)
- (d)

Fees Paid:

This Licence is valid up to 31st day of December

Date of issue:

.....

*Director General
Tourism Regulatory Authority*

Signature/Seal stamp

FORM 2

PROVISIONAL LICENCE
(r. 16(2))

Serial No:

Identification No:

LICENCE is hereby granted
to.....
to carry on the following regulated tourism activity or service:

Name of regulated tourism activity and service
.....
Class of regulated tourism activity and service
.....

...
Designated area of business
.....

.....
on condition that the licensee shall—

- (i) adhere to the provisions of the Act and the Authority's Regulations.
- (ii) report any occurrence which causes disruption of itinerary, death or injury to a client with which the licensee is concerned;
- (iii)
- (iv)

Fees Paid:

This Licence is valid for three months

Date of issue:

.....
Director General
Tourism Regulatory Authority

Signature/Seal stamp

FORM 3

(r. 21(1))

TOURIST SERVICE VEHICLE/VESSEL STICKER

Serial No:

Identification No:.....

Tourist Service Vehicle/Vessel Reg No:

Name Of Company:

Class / Category:

TRA Licence No:

Date of Issue:

Expiry Date:

.....
Director General
Tourism Regulatory Authority

Stamp / Seal

FORM 4

(r. 21 (1))

FOREIGN TOURIST SERVICE VEHICLE/VESSEL STICKER

Serial No:

Identification No:.....

Tourist Service Vehicle/Vessel Reg No:

Name Of Company:

Country of Origin:

Class / Category:

TRA Licence No:

Date of Issue:

Expiry Date:

.....
**Director General
Tourism Regulatory Authority**

Stamp / Seal

Made on the, 2025.

REBECCA MIANO,
Cabinet Secretary for Tourism and Wildlife.