



CLASS "D" ENTERPRISES

- Enterprise Offering Camp and Camping Equipment for hire
- Non-Citizen tour leaders or guides
- Game Fishing outfitters
- Nature parks
- Nature reserves
- Nature trails
- Game ranches
- Amusement parks

CLASS "E" ENTERPRISES

- Curio Vendors
- Private Zoos
- Local traditional operators
- Citizen tour leaders or guides
- Professional safari photographers
- General vendors
- Beach operators

CLASS "F" ENTERPRISES

- Entertainment facilities

CLASS "G" ENTERPRISES

- Conference and event services

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📘 Tourism Regulatory Authority

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~ Championing Quality and Excellence ~

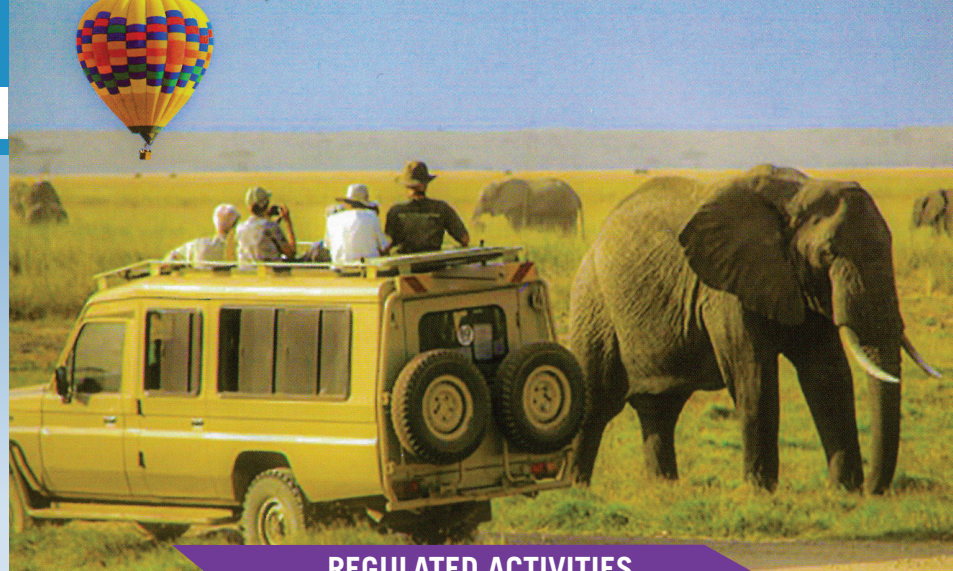
TOURISM REGULATORY AUTHORITY

Tourism Regulatory Authority (TRA) is a corporate body established under Section 4 of the Tourism Act No. 28 of 2011 and is mandated to regulate the tourism sector in Kenya. This entails developing regulations, standards and guidelines that are necessary to ensure an all-round quality service delivery in the tourism sector.



OUR CORE FUNCTIONS

1. To formulate guidelines and prescribe measures for sustainable tourism throughout the country.
2. To regulate tourism activities and services countrywide, in accordance with the national tourism strategy.
3. To register, license and grade all sustainable tourism and tourist-related activities and services including cottages and private residences engaged in guest house services.
4. To develop and implement, in consultation with relevant stakeholders, criteria for standardization and classification of tourism facilities and services.
5. To develop and regulate, in consultation with the Ministry for the time being responsible for matters relating to education, tourism and hospitality curriculum, examination and certification.
6. To develop and implement a code of practice for the tourism sector.
7. To ensure the development and implementation of high-quality tourism sector.
8. To monitor and assess tourist activities and services to enhance continuous improvement and adherence to sound principles and practices of sustainable tourism.
9. To undertake annual assessment and audit of tourism activities and services, measures and initiatives at national level, and prepare and publish an annual national tourism sector status report, in consultation with the minister and relevant lead agencies, and
10. Perform any other functions that are ancillary to the object and purpose for which the Authority is established.



REGULATED ACTIVITIES

CLASS "A" ENTERPRISES

- Hotels
- Villas
- Floatels
- Motels
- Inns
- Hostels
- Game Lodges
- Eco-lodges
- Tented Camps
- Service flats
- Bandas
- Retreat Lodges
- Time Shares
- Tree Houses
- Homestays
- Guest House
- Members Clubs
- Beach Cottages

- Holiday Cottages
- Service Apartment
- Safari / Mobile Camps
- Health and Spa Resorts
- Cultural Homes & Centres

CLASS "B" ENTERPRISES

- Restaurants
- Other food and beverage services

CLASS "C" ENTERPRISES

- Tours or Safari operators
- Tourist service vehicle hire
- Local air charter
- Travel Agency
- Water sports
- Balloon operators and
- Boat excursions